

ADVERTISING Rates & Guidelines

Newsletter Classified ads are available to TASA members only and at no charge. A photo may be added to any classified ad for a one-time \$10 set-up fee.

Deadline for submission of members ONLY classified ads is 2 weeks prior to publication; (February 1, May 1, August 1 and November 1). E-mail submission of Newsletter classified ads is preferred, non-email submissions should be sent to the newsletter editor, Barb Wernsing, 901 Beach Ave., LaGrange Park IL 60526.

Newsletter Classified ads will expire after running in two consecutive Newsletter issues. Member advertisers are responsible for renewing and updating their ads with the Newsletter Editor 2 weeks prior to expiration.

Printed Newsletter Display Advertising is available to members and non-members.

The deadline for submission of printed Newsletter display advertising is 30 days prior to publication (February 1, May 1, August 1 and November 1). Please send email or CD/DVD file to the Newsletter editor, Barb Wernsing, 901 Beach Ave., LaGrange Park IL 60526. NOTE: Printed Newsletter display advertising submitted that is not ready for publication will be charged a minimum set-up fee of \$25.

Web site advertising is available to members and non-members.

The deadline for submission of Web site advertising is 60 days prior to installation on the TASA web site.

Please contact the TASA website administrator, Mike Giles to discuss web site advertising options.

A one-time set up fee minimum of \$50 is charged to each TASA member for development of web site advertising.

TASA members printed Newsletter & Website Advertising Rates

1/8 page newsletter (2 ¼ x 3 ½) - \$80/yr 1/8 page newsletter + website - \$180/yr

1/4 page newsletter (4 ½ x 3 ½) - \$120/yr 1/4 page newsletter + website - \$210/yr

1/2 page newsletter (4 ½ x 7 ½) - \$200/yr 1/2 page newsletter + website - \$280/yr

Full page newsletter (9 x 7 ½) - \$360/yr Full page newsletter + website - \$410/yr

TASA member Website ONLY - \$140/yr

Non-members are quoted set-up fees and advertising rates based upon their unique wants, needs and website space availability.

PAYMENT and SUBMISSIONS: Payments are due in advance.

Please include your name, address, phone number and e-mail address.

Make checks payable to: **The Antique Stove Association**

For printed Newsletter Display Advertising, mail payments to the Newsletter editor, Barb Wernsing, 901 Beach Ave., LaGrange Park IL 60526.

For website advertising, mail payments to the website administrator, Mike Giles, 2408 Twilight St Jackson, MI 49203.

Please note:

All advertising content must be approved by the antique stove association leadership team. The editor, website administrator and TASA leadership team make no warranty as to the accuracy of information pertaining to items or services advertised. The editor and website administrator reserve the right to limit the number, size and placement of ads, as well as the right to accept or reject any advertising for any reason.

Rates, fees and costs are subject to change without notice at the sole discretion of the TASA leadership team.