

ADVERTISING Rates & Guidelines 2017

Newsletter Classified Ads are available to TASA members **ONLY** and at no charge.

A photo may be added to any classified ad for a one-time \$10 set-up fee. Deadline for submission of members ONLY classified ads is **30 days** prior to publication; (submit by February 1, May 1, August 1 and November 1). Newsletter Classified ads will expire after running in two consecutive Newsletter issues. Member advertisers are responsible for renewing and updating their ads with the Newsletter Editor 30 days prior to expiration. E-mail submission of Newsletter classified ads is preferred; non-email submissions can be mailed to the Newsletter Editor at:

TASA Newsletter Editor or email to: <mailto:tasa.newsletter.editor@gmail.com>
2408 Twilight Street
Jackson, MI 49203.

Printed Newsletter Advertising is available to members and non-members.

The deadline for submission of printed Newsletter advertising is 30 days prior to publication (submit by: February 1, May 1, August 1 and November 1). Please send email (tasa.newsletter.editor@gmail.com) or CD/DVD file to the Newsletter editor at 2408 Twilight St. Jackson, MI 49203. A minimum set-up fee of \$50 is charged for any printed Newsletter advertising that is not ready for publication at time of submission.

Web site advertising is available to members and non-members.

The deadline for submission of Web site advertising is 60 days prior to installation on the TASA web site. Please contact the TASA newsletter editor (tasa.newsletter.editor@gmail.com) to discuss web site advertising options. A one-time set up fee of \$50 is charged to TASA members for development of web site advertising.

TASA members printed Newsletter & Website Yearly Advertising Rates

1/8 page newsletter (2 ¼ x 3 ½) - \$80/yr	1/8 page newsletter + website - \$180/yr
1/4 page newsletter (4 ½ x 3 ½) - \$120/yr	1/4 page newsletter + website - \$210/yr
1/2 page newsletter (4 ½ x 7 ½) - \$200/yr	1/2 page newsletter + website - \$280/yr
Full page newsletter (9 x 7 ½) - \$360/yr	Full page newsletter + website - \$410/yr
<u>TASA member Website ONLY</u> - \$140/yr	

Non-members are quoted set-up fees and yearly advertising rates based upon their unique wants, needs and website space availability.

Payment and Submission:

Printed Advertising and Website Advertising payments are due in advance.

Please include your name, address, phone number and e-mail address with your payment.

Make checks payable to: **The Antique Stove Association**

Please mail your payment to: TASA Newsletter Editor
2408 Twilight Street
Jackson, MI 49203

Please note:

All advertising content must be approved by the Antique Stove Association Newsletter Editor. The Newsletter Editor, website administrator and TASA leadership team make no warranty as to the accuracy of information pertaining to items or services advertised. The editor and website administrator reserve the right to limit the number, size and placement of ads, as well as the right to accept or reject any advertising for any reason. Rates, fees and costs are subject to change without notice at the sole discretion of the TASA leadership team.